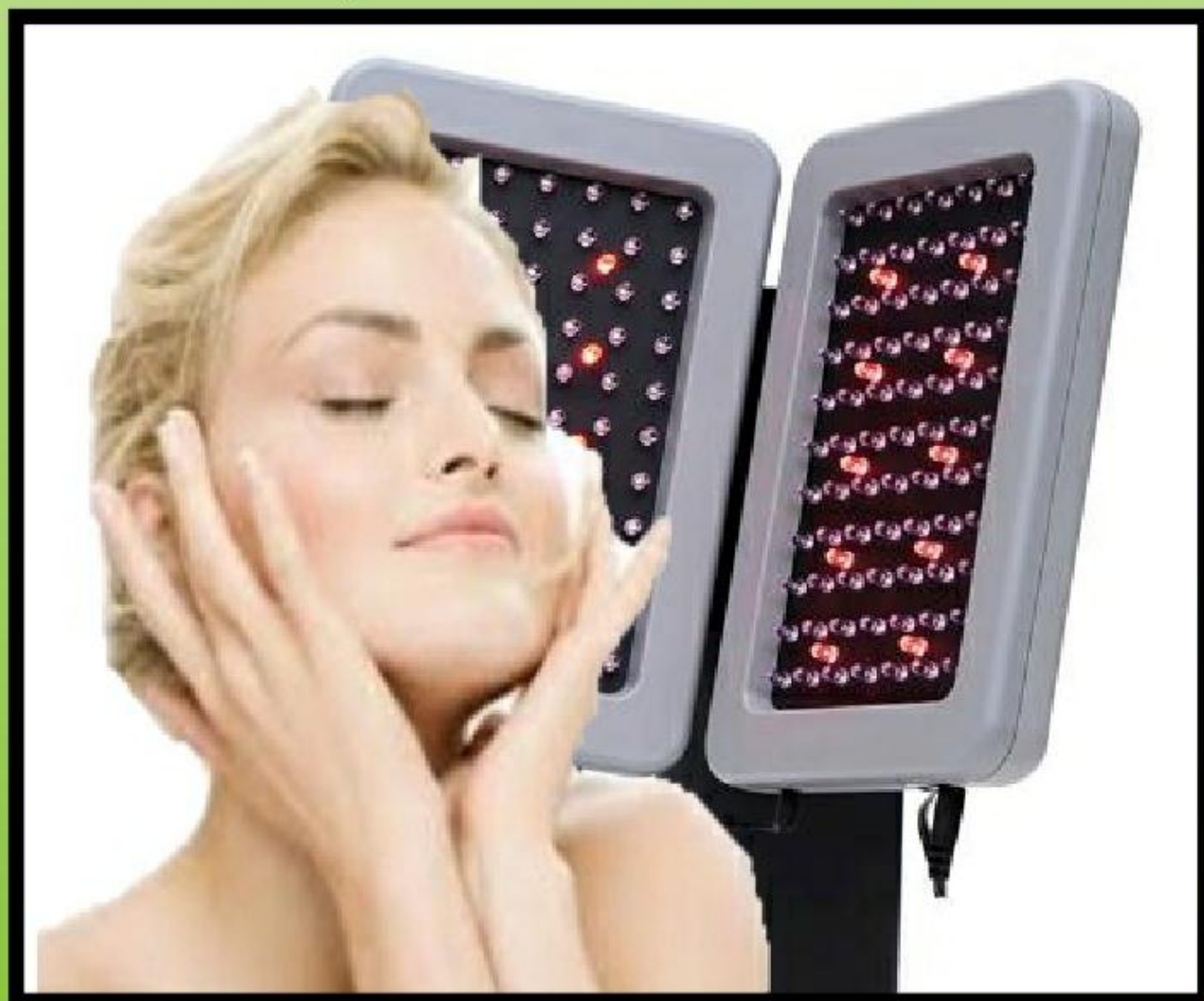


# Work From Home with Your Own LED Light Facial Business

By Victoria Girard



More than ever, people realize that job security is an illusion; sadly it just doesn't exist anymore. We are in a crisis that affects millions of people every day. Over 23 million Americans are out of work, have been laid off, can't find work and are desperately looking for ways to make money NOW.

Many have lost or are losing their homes and don't see any hope for a better tomorrow. There's never been more interest in home based business opportunities and there has never been a more perfect time to start one of your own.



Now is the time to take control of your destiny and live the life of your dreams. Life is about freedom, time with family, and enjoying all that life has to offer. Working for someone else only takes from you so that you can make your boss's life better. You have the chance to work for yourself so you can make **your** life better.

“We're in the midst of a boom in home-based businesses, and it shows no sign of slowing.” -- Paul Zane Pilzer, Nobel Prize Winning Economist and Author

So, with that in mind let me ask you some very simple questions. But, before you answer them, sit down and be thoughtful and honest with yourself. Really look at your life and yourself. In order for you to make changes in your life, you must make changes within yourself. If you are in fact willing to make changes and you have an open mind then keep reading because this information may put you on a path of positive change.

1. Are you happy with your life as it is or you yearning for a way to make it better for you and your loved ones?
2. Do you have an open mind and look at new information with possibility?
3. Are you willing to make changes within yourself and in turn your life?
4. Do you long to work from home and spend more time with your family?
5. Can you work through distractions, set goals, and motivate yourself to reach those goals?
6. Do you have an entrepreneurial spirit?

If you answered yes to some or most of these questions then I think it's time for you to seriously consider the option of starting your own home-based business.



Creating and running your own business from home offers you the freedom to live the life that you want for yourself and your family.

You have the opportunity to be free from a boss, a long commute, disrespectful coworkers, stringent schedules, stressful work conditions and enjoy the benefits of working from home on your own terms, your own schedule, and with your own newfound flexibility. You will no longer pay the high price it costs to drive to and from work and you will no longer pay the high price that a stressful job takes on your health.

If you have small children it allows you to be home with them and eliminate the expense of daycare. If you have older children it allows you the flexibility to be there at school events or when they become ill at school and need you to come get them.

Working from home gives you control over your own life. You decide how



you want to live, how much you want to work, and how you want to work. Running your own business from home EMPOWERS you!

“Success often comes to those who dare to act. It seldom goes to the timid who are ever afraid of the consequences.” -Jawaharlal Nehru

There are countless famous entrepreneurs who have taken the risk of running their own businesses and became wildly successful. From Benjamin

Franklin to Ben & Jerry, William Penn to Bill Gates, Eli Whitney to Oprah Winfrey, Walt Disney to Debbi Fields (Mrs. Fields Cookies); they all took the plunge and followed their dreams.

It takes perseverance, motivation, dedication, and tons of patience but anything is possible. You just have to believe!

“What the mind of man can conceive and believe, it can achieve.” - Napoleon Hill



There may be those who try to discourage you from taking that glorious leap of starting your own business; shut out their words and listen to your heart. Believe in yourself and you can make it happen. You have what it takes but it all starts in your head and in your heart.

“Keep away from small people who try to belittle your ambitions. Small people always do that, but the really great make you feel that you too can become great.” -Mark Twain

So, now that you are seriously considering starting your own home-based business where do you begin? There are get rich quick promises around every corner. The truth is that there really is no way to get rich quick, other than the lottery. You will have to work hard and slowly build your business.

You will find many network marketing opportunities such as Mary Kay, Melalueca, Monavie, Herbalife, Scentsy, and Votre Vu. Network marketing businesses are a legitimate and fantastic option for many people. The problem with this strategy is that you have to build a steady downline consistently and continuously or you won't be able to bring in a substantial income. The turn over rate is astronomical and people tend to be very wary of network marketing opportunities.



There *is* an option which allows you to start your own business that doesn't entail recruiting people, building a downline, or the need to meet a monthly quota.

If you enjoy helping others, have an interest in skin care, and have a desire to work from home then you can start your own LED light therapy facial business from the comfort of your own home and enjoy the freedom of being your own boss. It's one of the most effective anti-aging facials on the market and so easy to operate that a child could do it.

“Whether you think you can or whether you think you can’t, you’re right!” – Henry Ford

To run your own LED light therapy facial business you would need the DPL® Therapy System, the Deep Penetrating Light Driven Serum, and a way to get the word out. That’s it and the best part is that they are all business expenses and hence tax right offs. In fact there are many tax advantages to running a business from your home.

Stay at home moms, teachers, waiters and waitresses, retirees, ANYONE and EVERYONE can run this business; it is totally up to each individual what they do with it and how far they take it.

So, who wants their skin to look its best? That’s easy, EVERYONE! This facial will help to rejuvenate the skin, help it look healthier, and promote a more youthful appearance. Moms, teachers, coaches, grandmothers, store clerks, you name it and they will be interested in a way to make their skin more beautiful.

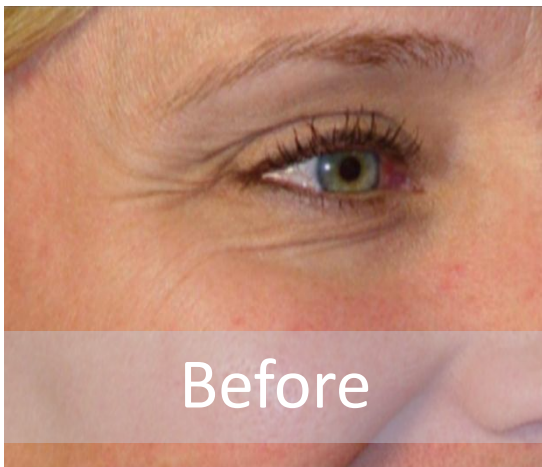


LED light therapy is a technology that was originally developed for NASA experiments in outer space and was discovered to speed up the healing of the astronaut’s injuries. Further research revealed that red LED wavelengths ranging between 630-660 nanometers and infrared LED wavelengths at 880 nanometers have the ability to penetrate deep in to the layers of the skin and tissue where they saturate the cells and start a reparative process.

LED light therapy facials promote healthier and more beautiful skin by stimulating collagen, renewing and regenerating cellular activity, repairing damage, and healing injury.

## Benefits of an LED Light Facial

- Minimizes fine lines and wrinkles
- Reduces crow's feet
- Speeds up the healing of blemishes
- Improves skin tone
- Regeneration/stimulation of collagen
- Restores skin's natural cellular collagen activity
- Activates fibroblast cells which create collagen and elastin
- Reduces melanin production
- Diminishes age spots
- Promotes nutritional elements existing within the skin
- Lessens skin coarseness
- Reduces pore size
- Stimulates and activates metabolic function in skin
- Smoothes texture
- Reduces skin degradation
- Reduces overall redness and flushing
- Also helps with pain management
- Reduces inflammation



This facial is incredibly easy to do. Gently cleanse your clients face with a warm wash cloth or towelette, apply the Peptide Serum, and then have your client sit in front of the [DPL® Therapy System](#) with her eyes closed, press the power button on the bottom of the right panel, and have her relax for 9 minutes (you can do two treatments back to back for a total of 18 minutes if you like.) The unit beeps at one minute intervals and then automatically shuts off at 9 minutes. That's all there is to it. You don't need any special training to run this unit; it does all the work for you.

Customers Per Month	Price Per Use						
	\$10	\$15	\$20	\$25	\$30	\$35	\$40
20	\$200	\$300	\$400	\$500	\$600	\$700	\$800
30	\$300	\$450	\$600	\$750	\$900	\$1,050	\$1,200
40	\$400	\$600	\$800	\$1,000	\$1,200	\$1,400	\$1,600
50	\$500	\$750	\$1,000	\$1,250	\$1,500	\$1,750	\$2,000
60	\$600	\$900	\$1,200	\$1,500	\$1,800	\$2,100	\$2,400
70	\$700	\$1,050	\$1,400	\$1,750	\$2,100	\$2,450	\$2,800
80	\$800	\$1,200	\$1,600	\$2,000	\$2,400	\$2,800	\$3,200
90	\$900	\$1,350	\$1,800	\$2,250	\$2,700	\$3,150	\$3,600
100	\$1,000	\$1,500	\$2,000	\$2,500	\$3,000	\$3,500	\$4,000

You can get the word out about your new business with brochures, business cards, or pamphlets explaining the benefits of this incredible facial and then schedule treatments accordingly. Another advertising option is to place a door magnet on your car with information about your business. There are really countless ways to market your business; be creative and think outside the box.

- You are your own boss, you don't answer to anyone.
- You can work from home and be there for your loved ones.
- You decide how much time you work.
- You decide when you work.
- You have the ability to help others feel more beautiful.
- You gain personal development.
- You have the opportunity to gain financial freedom.
- You have the opportunity to create a financial legacy for your family.





## **Bright Ideas!**

Have brochures, flyers, postcards, business cards, and/or pamphlets made that you can distribute to stir up business (VistaPrint.com is an amazing site that offers great prices for these products)

Create a nice space for your facial. You can use a room or a panel divider to set up a space where your clients feel comfortable and at ease. Make sure it's free from clutter and has a relaxing feel. You could use a scented candle to add a nice aroma to the area.



Set up a playpen near your facial station so that moms can bring their little ones and have them nearby and playing in a safe place.

Have t-shirt created with your business on it to gain curiosity (VistaPrint.com also creates t-shirts). Wear it to your kid's sports events, school events, parks, etc. Keep your business cards on you so when people ask about your shirt you can hand them a card.

Place a door magnet on your car announcing your new business

Offer gift certificates for teacher gifts, birthdays, Christmas, etc.

Facial parties- offer incentives such as a free facial for women to host facial parties. Each participant can enjoy a relaxing facial for \$10-\$15. (If there are 10-12 members then you could potentially make \$100-\$180 for that party)

Offer LED light facials for bridal parties

Leave a stack of brochures with your hair dresser and ask her if she can help you get the word out about your new business. You could even team up to do parties.

Talk to the front desk at surrounding schools and see if they have a place for you to place brochures offering a discount to teachers.

See if your local library has a place where you could place brochures and offer a discount to their patrons.

Participate on Twitter, Facebook, and Google+. Create relationships, spread the word about your business, share promotions, and make a presence.

Check out your local library's selection of books on running a home business. Soak in all of the great tips and advice that the experts have to offer.

Think outside the box and be creative about getting your name out there.



## Tax Benefits

Owning your own home-based business gives you the opportunity to enjoy certain tax benefits. “*HOME BUSINESS TAX DEDUCTIONS: Keep What You Earn*” by Stephen Fishman is a great read that will help you discover ways to keep more of what you make. Check with your tax professional on any regulations that must be followed to claim these deductions.

You will need to do your homework and learn about the different options for you but here are a few that you may be able to take write off:

- Your home office
- Start-up and operating expenses
- Vehicles, meals, entertainment, and travel
- Health insurance and medical bills
- Inventory
- Equipment

Running your own home-based business offers you so many perks from freedom to financial independence. And I can tell you as I am writing this in my own home, I think to myself - Now, this is what life is all about! I am working at home, my kids are playing in the backyard, my little pack of dogs are scattered at my feet, and I’m not missing out on life, I am relishing it!

I cannot even imagine having a “typical job” with a boss and a commute. I don’t answer to anyone but me and I can honestly tell you that there is no opportunity out there that offers what a home-based business can offer. It gives you so much more than just the opportunity of financial freedom. It offers complete control over your own destiny.



“In today’s world, working for yourself is actually the safer route, and working for a corporation has become the riskier proposition.” -- Paul Zane Pilzer, Nobel Prize Winning Economist and Author



In order to be successful you need to treat this as a business and not just a hobby. Some of the key elements to becoming successful with an endeavor such as this are:

- Be willing to step out of your comfort zone and take risks. If you are able to set goals, have an end result that you desire, and are able to visualize it for yourself, and are willing to do the things necessary that will help you reach your goals then you can reach great success.
- Persistence is probably one of the most important elements of becoming successful with any endeavor. There will be moments of frustration that you have to just keep plugging away and don't give up. It takes time to build a successful business, so be persistent and don't expect riches overnight.
- Patience goes hand in hand with being persistent and is also very important. Like I said before, it takes time to build a business and being patient will give you that calm edge.



- Self-development is another key element that successful entrepreneurs understand and implement. Because in a home-based business you work for you, you are solely responsible for your own education. There are countless books, CDs, and videos out there done by extraordinary people that will teach, coach, and train you in running a successful business.

Always keep in the fore front of your mind - **Conceive it, believe it, achieve it!**

Tony Blair, the former Prime Minister of the UK, gave a speech at the National Achievers Congress and shared ten facts that he learned during his time as Prime Minister. Take these bits of wisdom and apply them to your life and your endeavors, and remember your destiny is up to you.

1. Have the humility to learn

Always have the humility to realize there is a lot we do not know and be prepared to learn. No one becomes a teacher before learning.

2. Start with an analysis of the situation

Understand the situation and analyze it before making decisions.

3. In a fast changing world, you can't stand still

In these times of change where the world is changing so fast, you have got to change fast too and be capable of embracing new ideas to keep up with the present times.

4. New thinking and new ideas don't come to a closed mind

5. Success is about growing and developing yourself

6. Change is the hardest thing.

If you are not prepared to change, you will not succeed. Change is tough and can be difficult. The process of change is a hard one.

7. Treat people with respect and as equals. Humanity is, after all, one whole being.

8. Idea has in it a set of values

The success of people has never been about just doing. It is about believing in something. Successful people are determined. They work hard, have a purpose and get along with people.

9. To succeed, you need optimism and a certain sense of possibility

Stop moaning and start believing in yourself. You will never succeed if you are not prepared to fail. In whatever you do, have confidence and strive for success. Never give up!

"Get in, put your blinder's on and never look back and you will get rich!" -- Dexter Yeager, Author



There are no two people who are identical, but there are some common traits that are similar in successful home-based business owners. Ask yourself these questions:

**Are you a self-starter?** Self-starters are people who see that something needs to be done and do it. They don't just sit around and wait for someone else to do or for it to magically get done on its own.

**Are you self-motivated?** Self-motivated individuals set goals for themselves and are then able to motivate themselves to achieve those goals and like the self-starters don't need someone else to motivate them.

**Do you have a strong desire to make changes in your life and can you actually see yourself living with those changes?** In order to make any changes in yourself and your life, you must want those changes with a passion. But, if you can't actually see yourself in that life then it will never happen. You have to deeply want those changes AND believe they will happen.

**Do you have an entrepreneurial spirit?** Those with entrepreneurial spirits have a deep need to work for themselves and have great difficulty working for someone else. They can't stand the time restraints of a job and they can't stand answering to someone else.

As an entrepreneur you should have the capacity to adapt as you will wear many hats, such as: marketer, promoter, motivator, and the list goes on.



**The most important question to ask yourself is; do you have the courage to take action and make positive changes in your life?**

Albert Einstein once said that the definition of insanity is doing the same thing and expecting different results. But only you can begin to make those changes.

Procrastination is a huge obstacle to overcome for many people. Time is such a precious commodity and every day that you do nothing to make those positive changes, your dreams slip further away.

So make those changes starting today. Think positive and start creating your own dream that will provide you and your loved ones with the life that you so justly deserve. If not you, then who? If not now, then when? Because if it's not you, it will be someone else. And if it's not now, then yet another day passes that your dreams slip away.

I truly hope that after reading this you are ready to take control of your life and take that step towards success. I whole heartedly believe in home-based businesses as a means to a more fulfilled life. I am a mom of three wonderful children, a wife to an amazing man, and I am able to work from home and be there as my kids experience life. My life isn't passing me by as I spend countless days working for someone else and making their dreams come true. I am present in my life and I cherish every moment. If you feel that this is the time and you are ready then take that leap of faith and start your own business today.

“Many people die with their music still in them. Why is this so? Too often it is because they are always getting ready to live. Before they know it, time runs out.” -- Oliver Wendell Holmes, Sr., Poet, Physician and Author

**Here's where *your* journey begins.**





## Famous Quotes

“Downsizing trends and the changing global market require people to reinvent themselves and think like entrepreneurs.” -- Les Brown, Author and Motivational Speaker

“If you do what you've always done, you'll get what you've always gotten.”  
-- Anthony Robbins, Author, Speaker, and Self Help Guru

“Home-based businesses are one of the fastest-growing segments in our economy, and that trend will only continue, as the age of the corporation, which began barely a century ago, now gives way to the age of the entrepreneur.” -- Paul Zane Pilzer, Author and Nobel Prize Winning Economist

"You don't have to get it perfect, you just need to get it started" -- Joe Schoeder, Network Marketer and Trainer

“You can make money or you can make excuses. You can't do both.” --  
Unknown Author

“The most important thing is to have a *yes* mentality, not a *no* mentality. It certainly is something that's gotten me into trouble on occasions. I think that you're going to get so much more out of life if you just say yes at every opportunity.” --Sir Richard Branson, Famous Entrepreneurial Billionaire